



GENERAL INFORMATION ON PRIVACY POLICY

Article 13 of Italian Legislative Decree n. 196/2003

Pursuant to art. 13 of Legislative Decree 196/2003 (Code relating to the protection of personal data) and in relation to the personal data of which HIDDEN ITALY TOURS comes into possession with the custody of your practice, we inform you as follows:

- 1.1 The information you provide will be handled according to the principles of correctness, lawfulness and transparency, for the following purposes: full and proper execution of the professional acquirement received (eg, preparing quotation, travel / shipping / insurance contract stipulation).
- 1.2 The personal information, including e-mail addresses, may also be processed for marketing and / or promotional activities carried out directly.
2. The treatment will be carried out by the owner of HIDDEN ITALY TOURS and the people in charge, with and without the aid of electronic or automated means.
3. The conferment of data is necessary for the proper execution of the professional and contractual relationship, while it is optional for marketing or promotional activities. In this case, refusal to provide such data has no effect on the continuation of the relationship.
4. Data will not be subject to disclosure, but will be available - even in non-EU countries - only to providers (e.g. local correspondents, airlines, hotel companies or tourist services, etc.) or business partners for the proper performance of the assignment received for purposes relating to the booking and the proper fulfillment of the contract regarding a tourist service / flight / tour package, insurance companies, airlines, both Italian and foreign.
5. Treatment may also include personal information falling into the category of "sensitive" data, such as data revealing racial or ethnic origin, religious, philosophical or other beliefs, political opinions, membership of political parties, unions, associations or organizations of a religious, philosophical, political or trade union, as well as personal data disclosing health and sex life. These data will be used only for the purposes of art. 1. Please note that the provision of this information is required only to fulfill specific customer requirements or contractual needs and any refusal to supply could lead to failure or partial performance of the contract or the application of higher costs.
6. The data supervisor is: Hidden Italy Tours.
7. At any time you can exercise your rights towards the data controller, in accordance with Article 7 of D.lgs.196 / 2003.